SAFETY
FIRST
BY
Dr. V. M. PIERCE
Dr. PIERCE'S
FAMILY
MEDICINES
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FAMILY
MEDICINES
Dr. PIERCE'S
FAMILY
MEDICINES

An Attractive Woman

THE woman you most admire has a skin radiant with health. She knows that sluggishness of the bowels clouds the fairest complexion, dulls the eyes, makes the skin sallow or muddy, and the mind and body languid. She knows that to keep the blush of youth, and to retain her charm and health throughout the years, she must take outdoor exercise, drink plenty of pure water — the first thing in the morning a cup of hot water — with occasionally one or two of Dr. Pierce's Pleasant Pellets.

Isn't it a pity that more women do not realize that body poisons retained in the system affect the complexion? The activity of every organ in the body produces tissue waste which should be eliminated.

Carry away these poisons in a mild and natural way with Dr. Pierce's Pleasant Pellets if you would have a clearer skin, better digestion, a sweet breath, good health. Druggists have

DR. PIERCE'S
PLEASANT PELLETS

in neat glass vials, 60 Pellets, 30 cents.

Send 10c. to Dr. Pierce's Invalids Hotel in Buffalo, N. Y. for trial package of Pellets.

Write for free medical advice.

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SAFETY FIRST

THE frequency of accidents of all kinds, injuries sustained by automobile, drowning, fainting, etc., and sudden attacks of disease, render it necessary that non-professionals should possess sufficient knowledge to enable them to employ the proper means for speedy first aid to the sufferer. To impart this information is the aim of the author.

Consequently, he has been induced to prepare this booklet on Safety First.

It is for the interest and welfare of every person, not only to understand the means for the preservation of health, but also to know what remedies should be employed for the alleviation of various ailments.

Photo by Nussbaumer

DR. V. M. PIERCE

Knowing it to be impossible to enjoy life if you are suffering and in pain, the late Dr. R. V. Pierce gave the world priceless herbal remedies for restoring the strength of weak, nervous, over-worked people and if you will study this book you will find what great results have been brought about by the use of his preparations.

Dr. Pierce also established the Invalids Hotel and Surgical Institute in Buffalo, N. Y., where there is a staff of Physicians and Surgeons whose study and long experience are at your command. If you feel the need of medical advice for any chronic ailment, just write to our Faculty relating your symptoms. We make no charge for consultation by letter and all correspondence is confidential.

On receipt of your letter the Faculty will, after careful deliberation, prepare an opinion as to the nature of the case described and submit it to you; and if the case be one which they are confident of being able to treat by medicines specially prepared for use at home, they will state the cost of the necessary remedies. If the case described be one requiring a surgical operation or one which can, in their opinion, be successfully treated at the Institution by the X-Rays, Deep X-Ray Therapy, the Alpine Sun Lamp, Diathermy, the Radiant Light, or Deep Therapy Lamp, Static Electricity or the other physicotherapeutic apparatus, with all of which we are equipped, the terms for such treatment (including board) will be given.

Patients are never advised to incur the extra expense of visiting the Institution when it is believed they can be successfully treated at home without a personal examination.

V. M. PIERCE, M. D.
President, Invalids Hotel, Buffalo, N. Y.

Emergencies and First Aid

IN case of accident or emergency, render first aid as quickly as possible. Maintain self control. If the accident is serious a physician should be called at once, but many cases can be cared for by any one who understands first aid treatments.

Every Household Should Have Handy

Hot Water Bottle
Small Glass Syringe
Mustard
Bicarbonate of Soda (Baking Soda)
Household Ammonia
Aromatic Spirits of Ammonia
Spirits of Camphor
Rubbing Alcohol
Dr. Pierce's Camphorated Liniment
Castor Oil and Dr. Pierce's Pellets
Castile Soap or Dr. Pierce's Soap
Dr. Pierce's Soothaline
Vaseline
Adhesive (sticking) Plaster
Sterilized Gauze
Sterilized Absorbent Cotton
Fresh, clean Bandages
Clean Scissors
Safety Pins

An Emergency Medicine—Dr. Pierce's Compound Extract of Smart-Weed (*Turn to page 23.*)

Burns

In case the clothing catches fire, wrap the victim immediately in a heavy rug, blanket, or coat to smother the flames. Send for a physician in severe cases.

Never drag the clothing off of a burn or a scalded part of the body. Cut off all the cloth you can with scissors and soak what remains stuck to the wound with olive or castor oil, vaseline, fresh lard or cream. Remove only when it comes off readily.

Treatment.—Cover with a wet cloth, sprinkled with baking soda or dipped in boric acid, or apply vaseline, olive oil or Carron Oil, which consists of equal parts linseed oil and lime water.

(*Continued on page 5*)

For Safety's Sake—

Don't, if you are a pedestrian, take a chance which may endanger your own life or a motorist's.

Don't step out from between two parked cars without first looking in both directions. Failure to do this may cost your life.

Don't, if you are a motorist, forget that a pedestrian has road rights as well as you.

Don't neglect to drive in a careful, prudent manner. You have no right to endanger the property of another, or the life or limb of any person.

Don't neglect to have your car under control and use extreme caution when turning a corner of intersecting streets. More accidents occur at intersections than anywhere else.

Don't fail, when about to decrease your speed or stop, to warn those following you. Due vigilance prevents accidents.

Don't nelgect to go slowly where children are in or near the road. You can't even guess what they will do.

Don't back your car unless you are sure the way is clear. Always give adequate warning.

Don't, if you are a smoker, throw the match you have used into the waste paper basket.

Don't sleep in a poorly ventilated room.

Don't eat when you are over-tired. Rest first.

Don't bolt your food. Chew it thoroughly and eat slowly.

Don't drink ice water when you are over-heated.

Don't forget, if you desire free medical advice, to write to Dr. Pierce's Clinic in Buffalo, N. Y.

Woman's Rights Are Many:

IF you feel discouraged, racked with discomfort and ill health, write to Dr. Pierce's Invalids Hotel, Buffalo, N. Y., for free confidential medical advice.

Dr. Pierce's Favorite Prescription, the herbal tonic, is endorsed by women of distinction. One who has used it says: "I was in very poor health and there was but one thing which gave me permanent benefit and that was Dr. Pierce's Favorite Prescription. I had suffered severely with pain in my side and with dreadful headaches at times. Now I feel well and am stout, my cheeks are rosy and life seems worth living. All of this change was brought about by the use of the 'Favorite Prescription' and I did not have to take a great amount at that."—Miss Eva Mae Hammack, 300 N. Canal St., Natchez, Miss.

In liquid or tablets—all druggists. List of ingredients printed on label.

Do You Get Up Frequently at Night?

YOU cannot hope to feel good under these circumstances. Nobody could. You must have rest.

Too often people of middle age and beyond, allow body poisons to accumulate, causing many distressing symptoms. Just a little kidney disorder that could have been overcome long ago is allowed to develop.

After a hard cold or an attack of the grip or flu, your kidneys are apt to be affected. When the body filters become deranged poisons accumulate in the blood and are scattered throughout the system, and many disagreeable symptoms follow.

If you notice any kidney irregularity, send to the drug store and get DR. PIERCE'S ANURIC TABLETS, a mild stimulant diuretic to the kidneys.

Anuric was originated at the Invalids Hotel in Buffalo, N. Y., by Dr. Pierce.

Read what one who has used it said about it: "A few years ago I had congested kidneys and pains in my back which were excruciating, day and night. I learned of Dr. Pierce's Anuric Tablets, which proved to be a godsend to me, for in three days the pains and stiffness had left me, and I have had very little kidney trouble since. I keep 'Anuric' on hand and from time to time take it."—S. D. Vanderkar, 1001 Sixth St., Modesto, Calif.

Send 10c to Dr. Pierce's Clinic, Buffalo, N. Y., for trial pkg. of Anuric

(*Continued from page 2*)
Usually a cloth saturated with olive oil will relieve the pain. Where the skin is destroyed, watch the burn carefully to prevent infection.

Sunburn

Smear liberally with Vaseline, cold cream or Dr. Pierce's Soothaline.

Infection

is caused by the presence of bacteria. In a wound that has not bled freely, to prevent infection, clean it thoroughly by washing with a boracic acid solution, or a weak solution of carbolic acid, not more than 3 per cent; then bind with antiseptic gauze.

Infected Finger—Festered, Pus

If infection is slight, puncture with a needle that has previously been dipped in boiling water and press out all matter with absorbent cotton. Cover with gauze saturated with cool Boric Acid Solution (1 tablespoonful boric acid powder to 1 pint of boiling water). Bandage loosely. Keep dressing cool and wet. Puncture again if necessary. When inflammation and soreness have disappeared, cover with dry gauze and bandage or strap on with adhesive plaster.

If finger is inflamed and painful ("throbbing") cover with a good sized piece of gauze saturated with Boric Acid Solution and rubber tissue. Bandage loosely. Keep dressing cool and wet. Serious results may follow a neglected finger, such as blood poisoning, loss of arm, etc.; therefore, consult a physician at once.

Water Blisters

Wash your hands first, then with small piece of cotton wash blister and surrounding surface with boric acid solution (1 tablespoonful boric acid

(*Continued on page 7*)

Took Dr. Pierce's Anuric Tablets—also the Pleasant Pellets—

Found Both Very Effective

—Royal Gillette Photo Studio

MRS. HATTIE BURKE

GRAND RAPIDS, MICH.—"I have taken Dr. Pierce's Anuric Tablets and I can truthfully say I believe they are the most effective medicine for the kidneys that I ever heard of, and I heartily recommend them.

"I have also taken the 'Pleasant Pellets' and I cannot say too much in praise of these tiny pills. They never gripe nor leave any bad after effect, and they are all right I must say, either as a mild laxative or as an active cathartic."—Mrs. Hattie Burke, 840 Ottawa Ave. N. W.

Send 10c to Dr. Pierce's Invalids Hotel, Buffalo, N. Y. for a trial package of Anuric Tablets or Pleasant Pellets. Relate all your symptoms if you desire free medical advice.

Girls, be Attractive to Men—

Nature Intended You Should Be!

WHEN a woman is well and healthy—there's a sparkle in her eyes, a rose tint in her cheeks, and she has rich red blood. There's elasticity in every movement and a spring in her step. Love comes to every woman who has bounding health, but when she is pallid, dull eyed, languid, she has no magnetism nor does she appeal to any man.

Such a change in feelings and in looks! After taking Dr. Pierce's Golden Medical Discovery the skin becomes clear, the eyes brighter, the cheeks plump.

Druggists sell the Discovery in tablets or liquid. It is an invigorating, restorative tonic for both men and women; purely vegetable, non-alcoholic, and perfectly harmless.

One who has used it said: "I do not care how many remedies and tonics there are on the market, Dr. Pierce's Golden Medical Discovery is the only one I can depend upon to always give me perfect satisfaction as a tonic to prevent serious trouble from colds and to build up my health and strength after an attack of 'flu,' or influenza, also to enrich my blood and give me normal appetite and good digestion. In short—Dr. Pierce's Golden Medical Discovery is all that is claimed for it."—Mrs. N. P. Humphrey, 308 S. 3rd St., Quincy, Ill.

Write the Faculty, Invalids Hotel, Buffalo, N. Y., if you desire free advice. Enclose 10c if you want a trial package of Discovery Tablets.

A clogged system may cause bad breath. Take Dr. Pierce's Pellets to promote intestinal activity. All druggists. 60 Pellets, 30 cents.

Pale, anemic folks need Dr. Pierce's Irontic Tablets—See page 25

(*Continued from page 5*)
powder to 1 pint of boiling water) and puncture edge of blister, having previously dipped needle in boiling water. With piece of gauze gently press out water and with another piece of cotton wash wound with tepid salt solution (1 level teaspoonful of table salt to 1 pint of boiling water). When dry dust blister with stearate of zinc or talcum powder. Cover with several thicknesses of gauze (remove first layer to insure fresh gauze coming in contact with wound).

Cleansing of Wounds

First, wash your hands. Then hold injured surface over a bowl. Dip a piece of absorbent cotton in salt solution (1 level teaspoonful of table salt to 1 pint of boiling water) and, holding the cotton in one hand, with the other pour the solution when lukewarm from a pitcher, starting close to wound and gradually increasing distance until force of flow cleanses. Place dripping piece of cotton on wound and with another piece of cotton gently wash the surrounding surface with Castile Soap or Dr. Pierce's Soap and water, carefully removing all the suds. Always leave wet cotton on wound until dressing is ready to apply. Dr. Pierce's Salve is a soothing dressing for wounds, cuts, or scratches. (*See page 21.*)

Skinned Surface or Scratches

Cleanse wound as described above. Spread Dr. Pierce's Salve on gauze. Bandage or strap with plaster. If wound is very slight keep clean but do not cover with dressing. The air will help to heal it.

Bandaging

Endeavor to make a neat bandage. Be sure it is not put on too tightly. Make allowance for bandage shrinking in the case of a wet dressing. Pin with small safety pins or cut end of bandage in the middle for a few inches and tie. Never use a dressing the second time.

NO APPETITE NERVOUS, RESTLESS

Took Medical Discovery Felt Like a New Man

—Comby Art Gallery

REV. ARTHUR W. CAMPBELL

JAMESTOWN, OHIO—"For several years I was troubled with my stomach and nerves. Took medicine from many different doctors with little or no effect, finally getting so I could not get to sleep without rolling and tossing an hour or two. Everything I ate hurt me, I had no appetite, and was so restless and nervous that my studies were a burden to me. I felt that if something were not done soon, I would either die or lose my mind. Finally I wrote to Dr. Pierce and was advised to take the 'Golden Medical Discovery.' After thirty days I felt like a new man—could sit down and enjoy my books, slept well and ate almost anything."—Rev. Arthur W. Campbell.

Girls—Just Among Ourselves

THERE is no place in this busy life for the young woman who neglects business or fails to keep appointments on account of the distress incident to womanhood.

If suffering from backache, sideache, periodical headaches, and other recurring pains, at more or less regular intervals, and sickening sensations, you cannot find a tonic more perfectly adapted to your condition than Dr. Pierce's Favorite Prescription. All druggists carry it. Use it in fluid or tablets as you prefer. Ingredients printed on label.

Every woman desiring the advice of a physician may write the Faculty, Dr. Pierce's Invalids Hotel, Buffalo, N. Y., who will treat her correspondence confidentially and will give an intelligent medical opinion of the case without charge.

We reprint by permission these words of praise received by Dr. Pierce from a user of his Favorite Prescription:

Ogden, Utah. "I began using Dr. Pierce's Favorite Prescription when I was about seventeen. I had become rundown, weak, nervous and suffered from functional disturbances. I took the 'Favorite Prescription' and it corrected my trouble and enabled me to regain my health. I have always depended on it ever since as a tonic, especially during motherhood. I think it is the greatest help to mothers of any medicine. There are other members of my family who have taken the 'Prescription' and they all praise it in the highest terms."—Mrs. Aretta Horton, 3249 Lincoln Ave.

You, too, should try **Dr. Pierce's Favorite Prescription.**

It is sold by druggists; or, send 10c for an acquaintance package to Dr. Pierce's Invalids Hotel, Buffalo, N. Y.

Nose Bleed

Loosen collar, hold head up, apply ice bag or cloths wrung out of ice water to back of neck. If bleeding does not stop pack nostril with absorbent cotton. Do not remove for several hours. Keep quiet and refrain from touching or picking nose. If bleeding still persists use pressure on either side of bridge, and pack nostril with absorbent cotton saturated with lemon juice or a weak solution of adrenaline. If subject to nose-bleed, spray nose every night with liquid albolene or grease with vaseline or Dr. Pierce's Soothaline.

Fainting

Symptoms are sudden unconsciousness, pale face, cool, moist skin, weak pulse, shallow breathing, and dilated pupils. Fainting is caused by mental impression, pain, exhaustion, heat, bleeding, overcrowded rooms, etc.

If face is pale, the brain needs more blood. Lay the patient flat on his back with head low and legs raised; sprinkle cold water on his face. Gently apply ammonia or smelling salts to the nostrils to make him breathe. See that he has fresh air, and loosen clothing about the neck and waist. If unconsciousness is accompanied by a flushed face, elevate the head on a pillow.

As soon as partly conscious give ½ teaspoonful aromatic spirits of ammonia in a half glass of water.

Fainting can often be prevented by sitting in a chair and thrusting the head down between the knees and holding it there until the face becomes flushed.

Sunstroke

Fever and flushed face accompany sunstroke. Reduce fever as quickly as possible by plunging patient in a cold bath, or sponging generously with cold water or witch-hazel. The head should be kept cool with cold cloths. Call a physician at once.

WEAK, MISERABLE, NERVES FRAYED

Favorite Prescription Strengthened Nerves and Relieved Weakness

—The Ideal Studio

MRS. BLYE LANE

CLARKSBURG, W. VA.—"I was suffering from a general weakness which affected every organ and shattered my whole nervous system. I was so weak and miserable I could be on my feet only a part of the time. I took Dr. Pierce's Favorite Prescription, and it strengthened my nerves and relieved me of my weakened condition. It is a medicine that any ailing woman can rely on for help."—Mrs. Blye Lane, 219 Austin Ave.

In liquid or tablets—all druggists. List of ingredients printed on label.

Write Dr. Pierce, President Invalids Hotel in Buffalo, N. Y., if you feel the need of good medical advice. It is free.

Watch the Kidneys Before and After Childbirth

DURING the period of pregnancy the kidneys have double work to do, which is apt to strain and weaken them so that they break down and fail to keep up their work of filtering the poisons out of the bloodstream. This condition, unless looked after promptly, may kill the baby before birth and ruin the mother's health, too.

The expectant mother should have her urine examined every few weeks. This should be done by the attending physician, or send sample to Dr. Pierce's Invalids Hotel, Buffalo, N. Y., for analysis. On receipt of twenty cents we will send you a mailing case in which to forward sample to us for an analysis.

For toning up weakened kidneys, Dr. Pierce's Anuric Tablets provide effective treatment, and a bottle should be kept in the house and should be used during expectancy and for a time after baby has come to keep the blood free from poisonous matter that might affect the little one during the nursing period.

If you have any trouble in procuring "Anuric" send 65 cts. to Dr. Pierce's Clinic in Buffalo, N. Y.

Every ailing woman may consult us by letter absolutely without charge.

Write without fear as without fee, to Dr. Pierce's Invalids Hotel (V. M. Pierce, M.D., Pres.), 665 Main St., Buffalo, N. Y.

Do not accept a substitute for Anuric

Safety First—

The Water You Drink Must Be Pure

The purity of drinking water is a matter of much importance. That which contains a minute quantity of lead will give rise to all the symptoms of lead poisoning, if the use of it be sufficiently prolonged. Care should therefore be taken to avoid drinking the water which has remained long in lead pipes. It should always be allowed to run a few minutes before being used.

Water is liable to organic contamination from a multitude of causes, such as drainage from dwellings, dust, insects, the decaying of vegetable and animal matter. Although organic impurities, which are mechanically suspended in water, are poisonous, yet they are generally associated with animalculae, and these feed upon, and finally consume them. Good water never contains animalculae. They are never found in freshly fallen rainwater, remote from dwellings, but abound, to a greater or less extent in cisterns, marshes, ponds, and rivers. Water which contains organic matter is exceedingly dangerous to health, and its use should be carefully avoided.

You Need Iron in Your Blood!

Young women just at the threshold of womanhood and older women with thin blood need "IRONTIC".

If you feel weak and nervous, if your hands are cold, you need "IRONTIC", that improved compound iron tonic put up by Dr. Pierce and frequently prescribed in anemic cases by the physicians at the Invalids Hotel, Buffalo, N. Y.

If Dr. Pierce's Irontic is not found at your druggist's send 65c for a full size package, or 10c for a trial package to Dr. Pierce's Clinic, Buffalo, N. Y.

Kidney Trouble Overcome By Dr. Pierce's Anuric Tablets

—The Grossman Studio

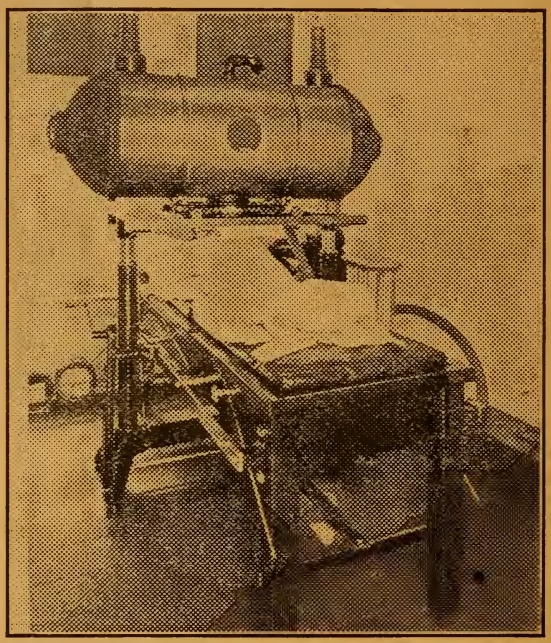
HENRY YOUTSLER

BOISE, IDAHO—"I was having trouble from a weak kidney condition and bladder irritation. My rest was frequently disturbed at night, my back ached and gave me a lot of distress just over my kidneys. I took Dr. Pierce's Anuric Tablets and they corrected my kidney trouble, cleared up the bladder irritation and these organs have not given me any more concern. I think 'Anuric' is the best medicine a person can take when having kidney and bladder trouble."—Henry Youtsler, 1413 River St.

Help your weakened kidneys with Dr. Pierce's Anuric. At all drug stores. Send 10c to Dr. Pierce, Buffalo, N. Y., if you want a trial package and write for free advice.

TREATMENT OF FIBROID TUMORS
BY
DEEP X-RAY THERAPY
USED AT DR. PIERCE'S INVALIDS HOTEL

THIS form of treatment for fibroid tumors of the uterus is strongly recommended to those who do not care to risk the dangers of an operation, and in cases where, on account of some organic disease of the heart, kidneys, etc., an operation is not advisable. Deep X-Ray is so called because it penetrates into the deeper tissues and organs.



DEEP THERAPY X-RAY OUTFIT — Used in the treatment of fibroid tumors and other deep-seated growths.

To be successfully employed it is necessary that the highest type of X-Ray machine be used, giving a uniform current to the X-Ray tube which is a special tube made for this purpose. Varying strengths of current are used, depending upon the size of the tumor, thickness of the tissues thru which the X-Rays must pass, also the decision of the X-Ray specialist as to what he considers best. Anywhere from 150,000 to 200,000 volts are used in the X-Ray tube, yet with a properly constructed machine there is no danger at all, as all the parts are fully insulated, and every measure of precaution is taken to insure safety.

In our apparatus the X-Ray tube is fully enclosed in a large lead cylinder which protects the patient from all undesirable exposure to the X-Ray. X-Ray treatments should be given only by a physician who has had special training in the use of the X-Ray.

It should be borne in mind by the patient who dreads an operation that, in treating fibroid tumors with the X-Rays, no anæsthetic is employed, no pain is felt, no cutting required. The

(Continued on page 13)

TREATMENT OF FIBROID TUMORS—
(Continued from page 12)

patient simply lies on a comfortable table for the required length of time, while the X-Rays are passing into the affected portion of the body.

All patients are not treated alike. An examination is made, and the manner of giving the X-Ray is adapted to the peculiar requirements of the case. Some need longer and stronger treatments, others those which are shorter and more frequent. Some are treated thru one area, others thru three or four.

One complete treatment by X-Ray may be divided into two, or more, applications usually given on successive days, and may be repeated in three weeks. Generally a third application is given three weeks later, and these three constitute a full course. As there may be some systemic reaction, it is desirable to have the patient under observation between treatments. There is usually no confinement to bed. In the ordinary case the patient remains in the Invalids Hotel about sixty days.

The X-Ray has a very decided action on certain kinds of tissues. Those of the female generative organs are particularly susceptible. Thru the effects of these rays on the ovarian and uterine structures the tumor soon begins to shrink, and in a few months there is a marked reduction in size or maybe a complete disappearance of the growth. During this time there is usually a great improvement in the patient's health in general, as the more severe symptoms are relieved and their weakening effects on the system removed.

For terms and further information on this subject, address your letter, Dr. Pierce's Invalids Hotel, Buffalo, N. Y.

Dr. Pierce's Ointment is for use in cases of Piles, or Hemorrhoids, internal or external, blind or protruding, and usually benefits cases amenable to medical treatment. Price, 65 cents per box, by mail.

Advises School Girls to Take Dr. Pierce's Favorite Prescription

—O'Brien Studio

MRS. MARY E. CONNER

JACKSONVILLE, FLA.—"When girls are backward in developing I advise giving them Dr. Pierce's Favorite Prescription. One of my daughters was very backward, through this she became all rundown in health, was so nervous, weak and pale that she had to quit school. Upon the advice of a nurse I gave her Dr. Pierce's Favorite Prescription; it soon made her strong and well and she developed along natural lines—since then her health has been very good."—Mrs. Mary E. Conner, 1407 E. 11th St.

Favorite Prescription is a reliable medicine made from roots and herbs. Write Dr. Pierce's Clinic, Buffalo, N.Y., for free medical advice. Send 10c if you want a trial pkg. of tablets.

Beauty Secrets for Women

Retain Your Good Looks

A GLOW with health, she greets each day—with a happy smile and with cheerful thoughts. The "Blues" have vanished.

The glow of health and radiant beauty may be yours if you take Dr. Pierce's herbal tonic, Golden Medical Discovery.

It eliminates from the blood the elements which corrupt it, and which feed disease. It acts directly on the blood-making glands, increasing their activity, and so increasing the supply of rich, pure blood, which is the life of the body. Enrich the blood, and the skin will show the effect. If you need good red corpuscles, strength, vivacity and health, take this "Discovery" of Dr. Pierce's which many of your friends and neighbors have successfully used. Every good druggist has it in both fluid and tablets.

Send 10c to Dr. Pierce's Invalids Hotel in Buffalo, N. Y., for trial package of the tablets, and write for free advice.

Keep Your Health Up To Par

Shock

Following accidents, fright, strong emotions, etc.

Place patient on back (flat) with head low. Keep warm with hot water bottles and blankets. Feet and legs should be rubbed. Give stimulant—strong coffee or aromatic spirits of ammonia—½ to 1 teaspoonful in a half glass of water. Patient should be kept quiet. Never give alcoholic stimulants in case of injury to the head.

Hysterics

If hysterics are result of anxiety, shock, give one-half teaspoonful of aromatic spirits of ammonia in a half glass of water, and give another dose in half an hour if necessary. Leave patient alone in well-ventilated room or out-of-doors for two or three hours. She will become quiet and may sleep.

If hysterics are result of overwork, the patient will need a good tonic to build up the nerves. For this purpose Dr. Pierce's Favorite Prescription is excellent.

If hysterics are result of temper, just leave patient alone. Give no treatment.

Sore Throat

Gargle, spray or irrigate the throat with either hot salt solution, or hot soda bicarbonate solution (1 tablespoonful of baking-soda to 1 pint of water) every three hours. Take laxative, Dr. Pierce's Pleasant Pellets. If *very* sore, put patient to bed. Spray, irrigate or gargle every two hours and use nasal douche or spray. Give laxative. Use hot applications. Keep patient on liquid diet. Call physician.

Stiff Muscles

A hot bath followed by a brisk rubbing with Dr. Pierce's Ammonio-Camphorated Liniment will greatly relieve stiff muscles, but it will take time for stiffness to entirely disappear.

Recommends Dr. Pierce's Golden Medical Discovery For Hang-on Coughs

—San Remo Studio

MRS. I. M. SEYMOUR

DETROIT, MICH.—"My mother and myself are of one accord in regard to recommending Dr. Pierce's Golden Medical Discovery, which has been our reliable tonic for years. At one time in particular mother was sick with a cough which did not seem serious at the start, but it hung on. A few bottles of the 'Golden Medical Discovery' effected permanent relief and she became well and stout. I could mention a number of times when this medicine proved its worth."—Mrs. I. M. Seymour, 2931 Brooklyn Ave.

At drug stores, tablets or liquid; or send 10c for trial pkg. to Dr. Pierce's Invalids Hotel in Buffalo, N. Y., and write for free advice.

SUN TREATMENT

Corner of Sun Room equipped with Vita-Glass, Invalids Hotel, Buffalo, N. Y.

THE Solarium, or new Sun Room, at Dr. Pierce's Sanitarium, 665 Main St., Buffalo, N. Y., is located on the roof where the sunlight is not obstructed by other buildings. Ordinary window glass does not allow the Ultra-Violet Rays to go through. They are that part of sunlight which enriches the blood and strengthens the nerves. The Vita glass in the windows of this Sun Room is a specially prepared one which permits a very large percentage of the Ultra-Violet Rays to pass.

Patients can rest there comfortably while enjoying the really essential life-giving and health-giving Ultra-Violet Rays of the sun.

These Rays are frequently indicated in rundown conditions, underweight, nutritional troubles, anæmia, nervousness, sleeplessness and convalescence.

The cost of this, either alone or in conjunction with other treatment, is very moderate.

The sun's rays are more effective at certain hours than at others. The Sun Room at Dr. Pierce's is available for ladies every week-day from 1 to 3 p.m., and for men from 3 to 4 p.m. A woman nurse is in attendance for the ladies, a man nurse for the men. A full treatment usually takes one hour, although in the beginning a shorter exposure is necessary, usually about 20 minutes to a half hour the first few times.

SELLS AT COST—FOR A LIMITED TIME

The People's Common Sense Medical Adviser

In Plain English; or Medicine Simplified, by R. V. PIERCE, M. D.

NEWLY REVISED AND COMPLETE EDITION!

MORE THAN 3,200,000 COPIES

have been sold. The first great edition of nearly 700,000 was sold at $1.50 per copy; but to any one filling out order blank on the other side, and mailing it to us with Coupon and Fifty Cents to cover cost of paper, printing and mailing, we will send at cost —if you write at once—

This complete and valuable book, bound in Substantial French Cloth.

Contains 1,008 Pages and a Great Many Illustrations, Some of Them in Colors.

It is doubtful if any other book published in the English language has had so large a sale.

It contains more than 200 **Prescriptions for Acute and Chronic Diseases**, every one of which has been tested in hundreds of cases, and gives explicit directions for self-treatment of all diseases that can be successfully and safely managed in that way. It gives careful directions how to manage in all cases of accidents and emergencies, such as Drowning, Scalds and Burns, Fainting, Dangerous Hemorrhage (bleeding) from Wounds, Poisoning, Bites and Stings of Venomous Snakes, Insects, etc.

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The subject of Marriage, in its relation to the Welfare of Society, the Perpetuation of the Species and Incompatibility of Temperaments, is thoroughly discussed.

The subjects of Impediments to Marriage, Hygiene, and the diseases that arise from improper living, should be read by all. It is a false modesty, productive of untold misery, that keeps such important information from the young.

As a book of ready reference, and for those not within easy reach of professional aid at critical times, and in cases of emergency or dangerous accidents, it is invaluable. Many long hours of mental anxiety and bodily suffering have been saved by this work. This book saves doctors' bills. It is thoroughly practical, and intended for every-day use.

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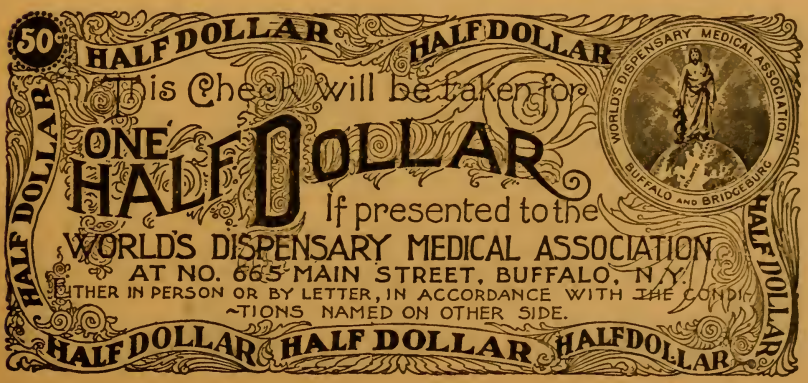

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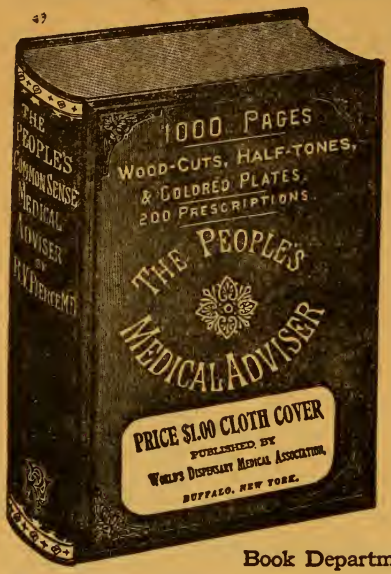

THERE would be less sickness if every home library contained a copy of Dr. Pierce's great work, "The People's Common Sense Medical Adviser." It is exactly what its name implies. It is the people's text-book of medicine, and was prepared by a regular, practicing physician, eminent in his profession, and for many years the head of one of the greatest medical and surgical institutes in the world—The Invalids Hotel, in Buffalo, N. Y. This book is full of simple, inexpensive, common-sense prescriptions for the relief of the common ailments that arise in every family. By following its advice, many illnesses are nipped in the bud, which might otherwise become serious and dangerous. It is a veritable medical library, complete in one great volume. It contains 1,008 pages, and is profusely illustrated.

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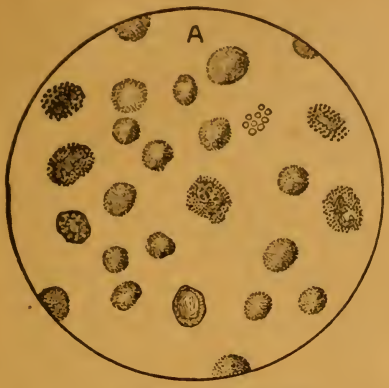

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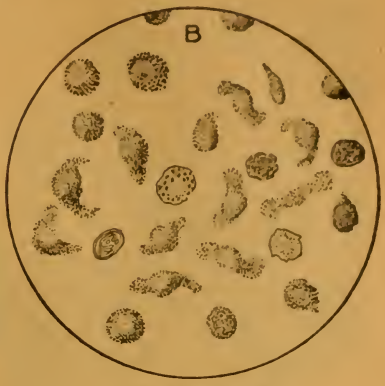

IN ANÆMIA

IRON is one of the most important elements found in the various tissues and secretions of the human body. When it is not present in sufficient quantity, trouble invariably develops. Instead of the blood cells being round, as in diagram "A," they become irregular, as in "B." To supply this deficiency, Dr. Pierce's Irontic Tablets have been prepared.

Almost one-half of one per cent of the red corpuscles of the blood consist of iron. If the proportion falls well below that, anæmia with its train of attendant evils, such as pallor, haggard features, sunken eyes, loss of weight, failing appetite, impoverishment of the blood, low blood pressure, headache, dizzy spells, nervousness and nervous exhaustion with loss of sleep and general debility and skin troubles are common. In addition, the resistance to infectious diseases is lowered and one is more apt to become their victim. This lack of resistance is frequently the reason that colds often develop into serious pulmonary affections.

You can put your blood in good condition by taking Dr. Pierce's Irontic (iron-tonic) Tablets.

For a limited time, you can procure a package for 30 cents, with coupon.

Address, World's Dispensary Medical Association, Buffalo, N. Y.

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AT NO. 665 MAIN STREET, BUFFALO, N.Y.

THER IN PERSON OR BY LETTER, IN ACCORDANCE WITH THE CONDI-
-TIONS NAMED ON OTHER SIDE.

WORLD'S DISPENSARY MEDICAL ASSOCIATION BUFFALO AND BRIDGEBURG

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DR. PIERCE'S IRONTIC TABLETS

IN taking iron, a choice should be made of a preparation which contains it in an easily absorbed form and combined with remedies which help the stomach do its work satisfactorily and the bowels to act properly. These are all found in Dr. Pierce's Irontic Tablets. This splendid iron tonic is the result of years of experience in restoring health, strength and vigor to men and women of all ages and to boys and girls budding into manhood and womanhood. As a tonic in convalescing from slight or serious illness, "Irontic" is unexcelled. If you wish to give it a trial, we will send you, for a limited time, a full size (65-cent) package for three dimes with this coupon. Address:

World's Dispensary Medical Association, Buffalo, N. Y.

Enclosed Find Coupon and Thirty Cents, or Money Order, for which send prepaid, by mail, to the address in blank below, a full size package of Irontic Tablets.

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WORLD'S DISPENSARY MEDICAL ASSOCIATION

W. M. Pierce M.D.
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Drowning

In case of drowning the first thing to do is to send for an ambulance and pulmotor. Nowadays this modern apparatus for resuscitation can usually be obtained at some nearby hospital or police station. While waiting for this to arrive, give first aid.

The treatment should be immediate and energetic, and should be given in the open air, unless the weather be too cold. Recovery from drowning sometimes occurs when life is apparently extinct.

Treatment.—The patient should be gently placed upon the face with his wrists under his forehead. The tongue will then fall forward and the water run out of his mouth and throat, while the windpipe, or air-passage, will be free. To restore respiration, he should be instantly turned upon his right side, his nostrils excited with snuff or ammonia, and cold water dashed upon his face and chest. If this operation prove unsuccessful, replace the patient upon his face, care being taken to raise and support his chest, turn the body gently on the side and quickly again upon the face. Alternate these movements about every four seconds, and occasionally change sides. When the body is turned on the face, gentle but efficient pressure should be made along the back, between the shoulder blades, to assist in forcing the air out of the lungs, but this pressure ought to be removed before the patient is turned back on his side. Persistently repeat this operation, and success will often be the reward. As soon as respiration is established, warmth may be promoted by the application of warm flannels to the body and bottles of hot water to the stomach, armpits, thighs, and feet. During the entire process of restoration, the body should be thoroughly rubbed *upwards*. Turning the body upon the back or handling it roughly should be avoided.

—(*Continued on page 19*)

Golden Medical Discovery Builds Up the Blood and Gives Strength

—Flanders Studio

MRS. J. W. LACEY

WAYCROSS, GA.—"I think the best tonic and blood medicine any one can take is Dr. Pierce's Golden Medical Discovery. I find it builds up the blood cells and gives strength, and, in fact, builds up the entire system when it is all rundown and in a generally debilitated condition. I have taken the 'Discovery' and it has proved to be the most satisfactory of any medicine I have ever taken."—Mrs. J. W. Lacey, 1043 Albany Ave.

Ask your druggist for Dr. Pierce's Golden Medical Discovery, tablets or liquid; or send 10 cents for a trial pkg. to Dr. Pierce's Clinic, in Buffalo, N. Y.

Write for free medical advice.

Dr. Pierce's Discovery contains no Harmful Ingredient

Business and Professional Women

TODAY, women are appearing in many phases of life previously closed to them and the necessity for perfect health becomes more and more marked. The pains and general misery which many young women experience may, in almost every instance, be entirely prevented or overcome, by the use of Dr. Pierce's Favorite Prescription. It tones the general health. Usually headache, backache, nervousness and other consequences of womanly weakness disappear. A little attention to these details early in life has saved many a young woman years of suffering and loss of time at more or less regular intervals.

Girls, give this Prescription (originated by Dr. Pierce) a trial. You won't regret it! Get it from your druggist—fluid or tablets.

Write to Dr. Pierce's Invalids Hotel in Buffalo, N. Y., for free advice.

Favorite Prescription is a Splendid Tonic and Nervine

DROWNING—*(Continued from page 17)*

The person should not be held up by his feet, or be rubbed with salt or spirits. Rolling the body on a cask, is improper, and injections of the smoke infusion of tobacco are injurious. Avoid the constant application of the warm bath, and do not allow a crowd to surround the body.

If natural breathing does not soon recur, resort to the Schaefer method as follows:

Artificial Respiration for suffocation due to drowning, or other causes, such as breathing of poisonous gases.

Lay the patient flat, slightly on one side, back uppermost, pull the arm underneath upward and bend it, so that it will lay under the forehead.

The face must be placed to one side so that the air will not be blocked from entering the nose and mouth, sometimes it is wise to pull the tongue forward to let any water or mucus drain out.

Kneel at one side or astride the body, but do not rest any weight upon the subject.

Place the hands on each side of the chest low down across the short ribs, the thumb-tips about a finger's length apart, the palms and fingers extending around the ribs.

Press down with sufficient weight to expel the air from the lungs.

Release the pressure and the air will rush into the lungs—count four seconds slowly, and repeat the process regularly.

Persons have been thus revived even when it has been necessary to keep up this artificial respiration for an hour and a half. Patience and perseverance are required.

Insect Bites

Saturate gauze with household ammonia and bandage loosely on bite. Dressing should be kept moist until pain is relieved.

Tired Feeling — Soreness in Back, Disturbed Often at Night

Dr. Pierce's Anuric Overcame the Trouble

—Priddy Studio

MRS. RUTH CLARK

SOUTH BEND, IND.—"I have at different times used Dr. Pierce's medicines, and find them excellent, especially his 'Anuric Tablets' for the kidneys. My kidneys were weak, I would be disturbed so often at night that I would be completely broken of my rest. I would have a soreness across my back and such a tired feeling that I would not care to do anything or exert myself. But since taking 'Anuric' my kidneys are functioning normally and I am never disturbed at night any more. I can recommend Dr. Pierce's Anuric to any who suffer with their kidneys."—Mrs. Ruth Clark, 706 E. Keasey St.

Dr. Pierce's Anuric Tablets are sold by all druggists

It Is Time You "Put Your House in Order"

When You Take Cold Easily, or Are Weak from the After Effects of the Grip

FEED the body tissues and the organs of the body with good, fresh blood. Bloodless people, thin anemic people, those with pale cheeks and lips, who have a poor appetite and feel that tired, worn condition at this time of the year, should try the refreshing tonic powers of an alterative and blood enricher. Dr. Pierce's Golden Medical Discovery stimulates the appetite and puts the body in the right condition. You feel full of "pep". You have vim, vigor and vitality after taking this "Medical Discovery." It builds energy to resist colds and grip. This is what one man says about it: "For coughs and colds I would recommend Dr. Pierce's Medical Discovery. It is also a wonderful tonic to build up one's entire system. During the winter months this medicine helps to avoid colds by keeping a person in a high state of vitality, giving rich, red blood and a normal appetite."—(Signed) P. W. Barnes, 1517 Ala. Ave., Selma, Ala.

All druggists. Tablets and liquid.

Write Dr. Pierce, Buffalo, N. Y., for free Medical Advice

Dr. Pierce's Lotion Tablets

In cases of weakness, attended by a pelvic drain, or offensive discharge, in addition to a persistent use of Dr. Pierce's Favorite Prescription as a constitutional tonic, *do not fail to use* a solution of these "Lotion Tablets" with approved female syringe.

Full directions for the use of the "Lotion Tablets" will be found in the package. Price 35 cents, at dealers or send that amount to Dr. Pierce's Invalids Hotel, Buffalo, N. Y., and receive them by return mail.

Dr. Pierce's Suppositories

If inflammation persists and the discharge fails to yield, in due time, to the use of the "Favorite Prescription" and the "Lotion Tablet" solution, be sure to apply one of Dr. Pierce's Suppositories, according to the directions which accompany the package. Price 35 cents at your neighborhood store or by mail.

Do You Want Pink Cheeks?

Don't envy a pretty woman but be one. To have pink cheeks and bright eyes you must have red blood coursing in your veins. Do not depend on paint and powder but put iron in the blood. A beautiful complexion depends largely upon the blood.

Dr. Pierce's Irontic will help nature build up the red corpuscles.

If Dr. Pierce's Irontic is not found at your druggist's, send 65c for a full size package, or 10c for a trial package to Dr. Pierce's Invalids Hotel, Buffalo, N. Y.

DR. PIERCE'S SALVE is a soothing dressing for superficial wounds, cuts, and scratches.

Send Dr. Pierce's Laboratory, Buffalo, N. Y., 65 cents, if not kept by your dealer.

Able to be Up Only Part of the Time—

After taking Favorite Prescription was Soon Able to Do Her Housework

MRS. MABEL ROUSH

PITTSBURGH, N. S., PA.—"Dr. Pierce's Favorite Prescription is the greatest help in motherhood that any woman can take. I know this from actual experience. During one of my expectant periods I was in very poor health, was so weak, nervous and run-down that I was only able to be up part of the time. I feared the outcome. But, thanks to Dr. Pierce's Favorite Prescription, I was soon able to be around doing my housework. I got along fine the remainder of the time." Mrs. Mabel Roush, 117 Parkhurst St.

Go now to your neighborhood drug store, and obtain this Prescription of Dr. Pierce's in tablets or liquid or send 10c for trial pkg. to Dr. Pierce's Invalids Hotel, Buffalo, N. Y., and write for free medical advice.

Why He Succeeded

—Photo by Hall

ONE of the best known men in the United States was the late Dr. R. V. Pierce, whose picture appears here.

He was successful in his profession, in politics and socially because of his keen observation and unusual ability to use his knowledge to good ends.

His patient investigations and many analyses of native medicinal plants, extending over a number of years, enabled him to prepare Dr. Pierce's Golden Medical Discovery which has been used by thousands of sick folks.

It is purely vegetable and contains no habit forming drugs. It is alterative in its action on the blood and the skin; tonic in its effects on the stomach and digestive apparatus; and eliminates poisons from the system. It increases the appetite, stimulates the digestion, enriches the blood, clears the skin of eruptions and blemishes. Write Dr. Pierce's Clinic, Buffalo, N. Y. for free medical advice.

DR. PIERCE'S
GOLDEN MEDICAL
DISCOVERY

is sold in both liquid and tablets by all druggists; or, if you prefer you can obtain a package of the tablets by sending sixty-five cents to the Dr. Pierce Clinic in Buffalo, N. Y.

Will Undo Much Evil

By Dr. V. M. Pierce

Knowing the vast amount of harm wrought by diseases of the kidneys, and having had opportunity to observe the analyses and the successful methods of treatment in thousands of cases of kidney trouble at the Invalids Hotel, I have recently given to the public the latest and perhaps most important of the Dr. Pierce home remedies, "Anuric" Tablets, which I now recommend to those who suffer with irregularity of urination and the pains and disturbances that come from poisons in the system. "Anuric" can be obtained at all the drug stores. The mere drinking a cup of hot water each morning and "Anuric" before every meal should bring remarkably quick improvement. You may have kidney trouble and not know it. The danger signals to be quickly heeded are depression, aches, pains, heaviness, drowsiness, dizziness, irritability, headaches and chilliness.

Send 10c to Dr. Pierce's Clinic, Buffalo, N. Y., for a trial package and write for free advice.

An Emergency Medicine

Before the days of Dr. Pierce's Compound Extract of Smart-Weed people were at a loss to know what to keep in the family medicine chest for intestinal cramps, acute attacks of indigestion, colicky pains, diarrhoea or looseness of the bowels, especially in summer. Now almost every one has a supply of this emergency medicine on hand.

Dr. Pierce's Extract of Smart-Weed

can be procured from your druggist, in 35 or 65 cent bottles. Do not accept a substitute! It will be sent by mail if not obtainable nearby. Address, Dr. Pierce's Clinic, Buffalo, N. Y.

Recommends Favorite Prescription to Prospective Mothers

—Photo by Swan

MRS. ESTHER VOHWINKEL and Baby Dorothy

BUFFALO, N. Y.—"Dr. Pierce's Favorite Prescription was recommended to me so highly by my mother-in-law, when I was expecting my first baby that I had no fear of motherhood. After I started taking the 'Prescription' I gained in strength and I had comparatively no suffering, no pains afterwards, and a fine healthy baby. 'Favorite Prescription' is so essential to prospective mothers that I would not think of motherhood without the help of Favorite Prescription. I always recommend it to my friends."—Mrs. Esther Vohwinkel, 683 Best St.

Sold by dealers everywhere. Fluid or tablet form.

Write the Faculty, Dr. Pierce's Invalids Hotel, Buffalo, N. Y., for free medical advice if you feel the need.

DOES YOUR MIRROR REFLECT BLOTCHES AND PIMPLES?

THE skin specialist in seeking the cause of a patient's troubles inquires about the stomach and bowel action. If these organs do not function properly, local treatment is usually ineffective, the bloom of youth rapidly disappears, the breath becomes offensive, the eyes lose their sparkle, the complexion turns cloudy, disfiguring eruptions develop, and the "pep" necessary to keep up with the requirements of modern life is lost.

Dr. Pierce's Pleasant Pellets meet the need in a majority of such cases. They tend to reinvigorate the whole digestive system and correct the irregularities of the stomach and intestines. Body waste, which, when retained, has much to do with skin blemishes, is more rapidly eliminated and general good health and satisfactory skin conditions are favored.

These Pellets are sold by druggists, 60 for 30 cents. Put up in neat glass vials, easy to carry in your purse.

Write Dr. Pierce's Clinic in Buffalo, N. Y.

if you desire free medical advice

Dr. Pierce's Family Medicines

If the following remedies cannot be obtained from your nearest dealer in medicines—they will be sent by mail direct from the Laboratory of the World's Dispensary, Buffalo, N. Y., on receipt of price.

DR. PIERCE'S GOLDEN MEDICAL DISCOVERY is an alterative and vegetable tonic. Contains no alcohol. Tablets, small size, 65 cents; large size, $1.35. Liquid, $1.35.

DR. PIERCE'S FAVORITE PRESCRIPTION is an herbal tonic. Contains no alcohol, no harmful ingredient. Tablets, small size, 65 cents; large size, $1.35. Liquid, $1.35.

DR. PIERCE'S ANURIC TABLETS. A stimulant diuretic to the kidneys. Price, 65 cents; large size, $1.35.

DR. PIERCE'S IRONTIC (compound iron tonic) TABLETS.

If we lack iron in the blood we are pale, anæmic. This Irontic is a combination of soluble iron and herbal extracts. Price, 65 cents.

DR. PIERCE'S PLEASANT PELLETS for Stomach and Bowels.

Price, 30c per vial (60 Pellets), by mail.

DR. PIERCE'S CHILL TONIC PILLS. Price, 65 cents per bottle, by mail.

DR. PIERCE'S COUGH SYRUP for Coughs and Hoarseness due to Colds. Price, 35 cents.

DR. SAGE'S NASAL CATARRH REMEDY. Price, 65 cents. (That sold by druggists is in bottles, that sent by mail is wrapped with tin foil.)

DR. SAGE'S NASAL CATARRH REMEDY TABLETS for Use in Connection with Doctor Pierce's Nasal Irrigator. Price, 65 cents per bottle. Sent by mail with free glass irrigator.

DR. PIERCE'S NASAL IRRIGATOR (glass). Price, 45 cents, by mail.

DR. PIERCE'S NASAL DOUCHE. Price, 65 cents, by mail.

DR. PIERCE'S SALVE is a soothing dressing for superficial wounds, cuts and scratches. Price, 65 cents.

DR. PIERCE'S ANODYNE OINTMENT is for use in cases of Piles, or Hemorrhoids, internal or external, blind or protruding, and will benefit cases amenable to medical treatment. Price, 65 cents per box, by mail.

DR. PIERCE'S LOTION TABLETS crushed and dissolved in hot water, make an agreeable lotion or wash, for use by women. Price, 35 cents.

DR. PIERCE'S SUPPOSITORIES. Price, 35 cents.

DR. PIERCE'S MEDICATED TAMPONS can be easily applied by the patient herself. Price, $1.35 per box.

DR. PIERCE'S COMPOUND EXTRACT of SMART-WEED may be taken internally in cases of summer diarrhea, colicky pains, intestinal cramps and acute attacks of indigestion. Price, small bottle, 35 cents; large size, 65 cents.

DR. PIERCE'S AMMONIO-CAMPHORATED LINIMENT, for superficial aches, a counter-irritant, helpful in cases of sprains, bruises and stiff muscles. Price, 65 cents per bottle, by mail.

DR. PIERCE'S (MENTHA) SOOTHALINE is especially recommended for sunburn, chilblains, tired, burning, aching feet, chapped skin. Applied after shaving "(Mentha) Soothaline" is very cooling and healing. Price, 65 cents.

—Bailey Studio

MRS. E. A. KITTLESON

BACK SORE—KIDNEYS BOTHERSOME;

Found Relief in Dr. Pierce's Anuric Tablets

EVERETT, WASH.—"Dr. Pierce's Anuric Tablets are fine as a stimulant diuretic to the kidneys. Recently my kidneys began to give me trouble, I suffered with a lame and sore back, and this was very discomforting and bothersome. I had taken Dr. Pierce's Favorite Prescription and it proved so beneficial I thought I would try the 'Anuric Tablets.' By the time I had taken a couple of bottles my kidneys ceased giving me any more trouble and I have not had a backache since. I advise all who suffer with their kidneys to try 'Anuric.' "—Mrs. E. A. Kittleson, 2220 Broadway. All druggists.

RUN DOWN, WEAK, NO APPETITE—

Took Dr. Pierce's Golden Medical Discovery; Strength Came Back—Felt Fine

CLEVELAND, OHIO—"Dr. Pierce's Golden Medical Discovery was very beneficial to me as a tonic and I heartily endorse it as such. I was so rundown and weak it seemed all my strength had left me. I had no appetite, felt sluggish and miserable, when upon the advice of my mother-in-law, who was a great believer in Dr. Pierce's medicines, I began taking the 'Golden Medical Discovery.' By the time I had taken two bottles I had a good appetite, my strength came back and I was feeling fine."—Mrs. Paul Cornwell, 1443 West 50th St.

Sold by dealers. Fluid or Tablets.

—Bakody Studio

MRS. LILLIAN E. CORNWELL

It costs you nothing to consult Dr. Pierce by letter—why not write?

STATEMENT OF CASE FOR FREE CONSULTATION

Remove this blank from the book and mail it to the World's Dispensary Medical Association, Buffalo, N. Y. Dr. V. M. Pierce, President.

Name? . . . . . .

Occupation? . . . . . Post-Office? . . . . . .

Box or Street No.? . . . . . State? . . . . . .

Express Office? . . . . . County? . . . . . .

State? . . . . . Age? . . . . . Sex? . . . . . .

Weight? . . . . . Are you married? . . . . . Sleep well? . . . . . .

How many hours? . . . . . Awake refreshed? . . . . . .

Night sweats? . . . . . Any headache? . . . . . .

What kind? . . . . . When? . . . . . .

What part of the head? . . . . . Does reading cause or increase headache? . . . . . Appetite good? . . . . . Tongue coated? . . . . . .

Digestion good? . . . . . Sour risings? . . . . . Any distress or pain? . . . . . .

Where? . . . . . When? . . . . . Sharp or dull? . . . . . .

How often do your bowels move? . . . . . .

Any piles? . . . . . If so, are they external, internal, blind, bleeding or itching? . . . . . Have you anal fistula? . . . . . .

Have you any swellings or tumors? . . . . . If so, where are they located and how long have you had them? . . . . . Have you had rheumatism? . . . . . Were the joints affected? . . . . . Have you ever had convulsions (fits) or spasmodic affections of any kind? . . . . . .

Have you any eruptions, blotches, pimples, or sores, upon your skin?.....

Eyes and skin yellow?..... Pale?.....

Palpitation of heart?..... When?..... Feet and hands cold?..... Dizzy spells?..... Any catarrh?.....

If so, what is the character of discharge?..... Any cough?.....

Any expectoration?..... What kind?.....

Breathing difficult?..... Take cold easily?..... Ever have attacks of bleeding from lungs?..... Fever or chills?..... When?.....

Sight good?..... Hearing?..... Kidneys act well?.....

Any bloating?..... Where?..... Back weak?.....

Describe color and appearance of urine on voiding.....

After standing 12 hours in tight bottle..... Any obstruction to flow?..... Any scalding?..... Memory poor?.....

Nervous?..... Low spirits?..... Use tobacco?.....

Stimulants?..... Quantity?..... Eat rich food?.....

How soon after supper do you retire?..... Labor hard, mentally or physically?.....

What is your greatest trouble?.....

If necessary, could you come to the Invalids Hotel for personal examination?.....

GENERAL REMARKS:

.....

.....

.....

.....

If, for want of sufficient space, full answers to questions have not been given, please describe your symptoms in your own words on a separate piece of paper, using pen and ink.

Dr. Pierce's

INVALIDS HOTEL

665 Main Street,
Buffalo, N. Y.

WE have not the space to speak individually of the professional men composing the faculty of the Invalids Hotel, but will say that among them are many whose long connection with the Institution has rendered them experts in their several specialties.

Send for our free booklet which describes the Invalids Hotel and gives all particulars of our work here. Photogravures of the physicians and surgeons of our Staff will be found therein.

The development of greater scientific accuracy in the treatment of chronic diseases or in carrying out operative procedures when necessary, has led to a marvelous increase in the number and size of modern hospitals. One reason is, that in a modern institution of this character the sanitary conditions are those which cannot be approached even in the most carefully conducted or luxurious home; patients here are under constant observation by trained attendants and skilled physicians, and professional nurses are always at hand to cope successfully with any emergency which may occur. Nevertheless, many sufferers who should, do not take advantage of this wealth of opportunities owing to the fact that they have no means of knowing what the total cost will be. For example, there is the doctor's fee, the cost of an operation, that of medicines, the room, a special nurse and her board, should one be required, and often incidentals. Too frequently all this makes up a sum which is two, three, or perhaps four times that which the patient anticipated.

At the Invalids Hotel the case is quite different. We charge a fee for examination if a patient comes here and does not stay, but for those who remain with us there is no charge for the examination.

If the case is acceptable to us, we give a net fee stating the time we expect will be necessary. This covers board, private room (we have no wards), nursing, medicine and all expenses except that necessitated by one's personal laundry. The only exception is in cases where a special nurse is required, which happens but seldom. This makes a patient's expenses with us extremely modest, often less than the average physician alone charges in a hospital case.

While in some instances an examination is necessary before we can quote figures there are many others in which we can state the cost without seeing the patient. Naturally, our charge varies

in accordance with what is required.

We shall be glad to answer any inquiries concerning fee, etc., from those who contemplate placing themselves under our care.

Bureau of Correspondence

constitutes a prominent feature of Dr. Pierce's Invalids Hotel, in Buffalo, N. Y. If those suffering from chronic ailments will write and describe their symptoms we will send special question blanks designed to aid the afflicted in describing their maladies. When one of these question blanks is carefully filled out and returned to the Bureau of Correspondence, the Faculty will, after careful deliberation, prepare an opinion as to the nature of the case described, and submit it to the patient; and if the case be one which they are confident of being able to treat successfully by medicines specially prepared for use at home, they will state the cost of the necessary remedies. If the case described be one which can in their opinion be successfully treated only at the Institution, terms for such treatment (including board) will be given. Patients are never advised to incur the extra expense of visiting the Institution when it is believed they can be treated at home without a personal examination.

Surgical Practice

The most difficult operations known to modern surgery are performed in the most skilful manner by our Surgeons.

Rupture.—All degrees of rupture are cared for painlessly without the use of a general anaesthetic, and without further dependence upon trusses.

Stone in the Bladder.—Large stones are safely removed by crushing, washing and pumping them out, thus avoiding the great danger of cutting.

Enlarged Prostate—Prompt Relief—This we treat successfully by the Bottini method requiring no external cutting and no general anaesthesia.

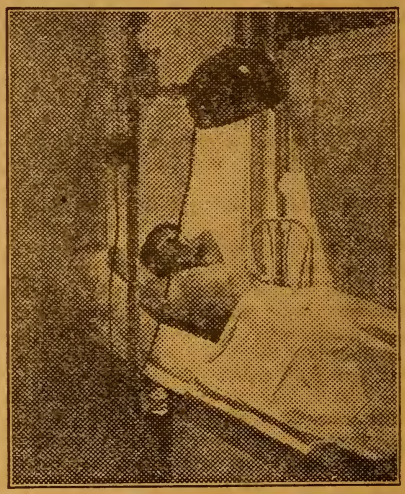
Write for our free booklet on the Prostate. It gives the symptoms of the disease, results when neglected, description of our process and the satisfaction it brings.

Address your letter, Dr. Pierce's Clinic, Buffalo, N. Y.

Piles, Fistulae.—Piles, Fistulæ and other diseases affecting the lower bowels are treated with wonderful success.

Tumors.—Every year many tumors which cannot be treated by deep X-Ray Therapy are removed by our surgeons who have acquired national fame.

The Alpine Sun Lamp



Alpine Quartz Lamp in use at Invalids Hotel.

The Alpine Sun Lamp is so named because it produces effects similar to those obtained from the sun's rays in the Alps Mountains of Switzerland. Scientists have proved that it is the Ultra-Violet Rays in sunlight which produce the beneficial effects. The Alpine Quartz Lamp generates a light which is very rich in the real Ultra-Violet Rays. They are more powerful than sunlight. They are used in all run-down, weakened or anaemic cases, and in these they act as a general tonic.

The Ultra-Violet Rays greatly improve the quality of the blood which in turn carries more nourishment to the various parts of the body. In nervous disorders they are very beneficial as they increase the calcium in the body. (This is a chemical which is usually deficient in nervous troubles.) The Alpine Lamp is also used with excellent results in many local conditions such as neuralgia, neuritis, sciatica and many skin diseases.

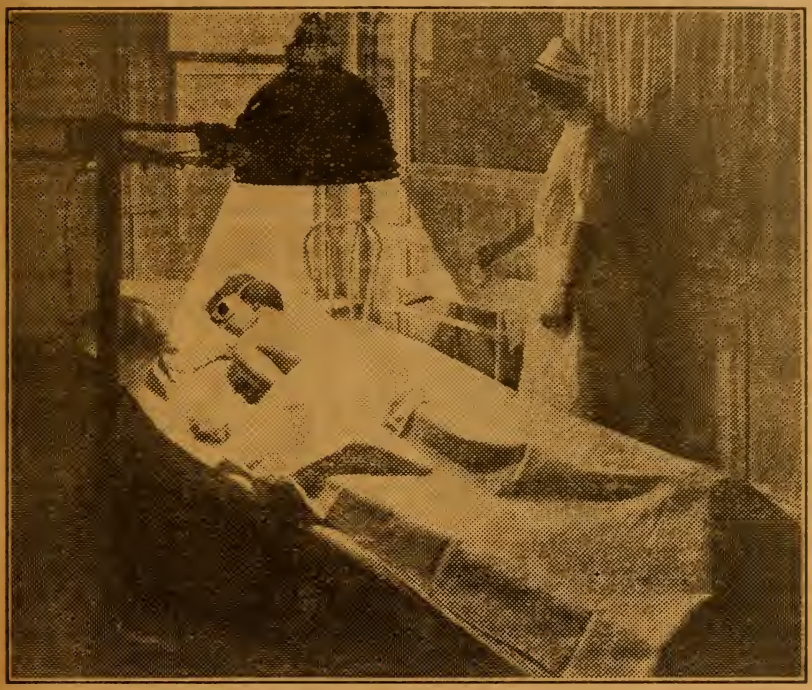
For terms and further information on this subject, address your letter:—

DR. PIERCE'S CLINIC
Invalids Hotel **Buffalo, N. Y.**

Radiant Light

It now is well known that sunlight is destructive of bacterial life. It is Nature's general bactericide. When using Radiant Light, we are using nearly all of the sun's rays except infra-red and ultra-violet, both of which refer to their position in the spectrum and not to color.

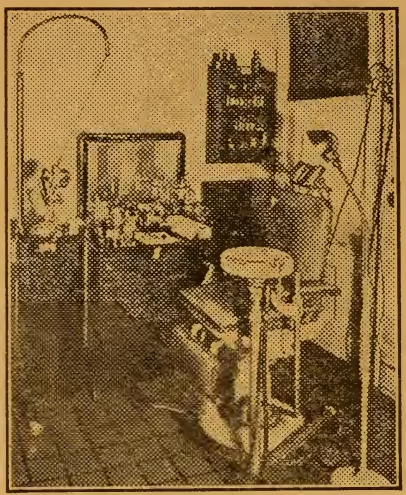
Radiant Light has a decided tonic effect, creating a sense of well-being and stimulating nutrition thru its action on the sympathetic nervous system. An inactive skin is made intensely active by Radiant Light.



THE DEEP THERAPY LAMP Used in Radiant Light Treatment at Dr. Pierce's Invalids Hotel.

Kromayer Lamp

In the Nose, Throat and Ear Department of the Invalids Hotel, ordinary colds as well as unusual and severe cases of catarrh, acute and chronic, are successfully treated by modern methods and all conditions requiring surgical correction, are painlessly and safely relieved. The new Kromayer Lamp, the latest form of application of concentrated Quartz Light therapy, is employed as well as the comparatively recent Chlorine Gas method of treatment, where indicated.



This illustration shows the Kromayer Lamp —left of picture

Department of Urology

For the Treatment of Diseases of the Kidneys and other Urinary Organs

Scarcely any branch of medical work demands more skill and experience than does this. Recognizing these facts, we have associated with us physicians who have devoted years to the consideration of every phase of the various diseases of the urinary organs, and who, by their expertness as diagnosticians and skilfulness as practitioners, have been enabled to perfect methods of treatment which give results to their patients. We have also established a laboratory upon which we originally spared no expense in furnishing with the latest and best instruments of precision in chemical and microscopical research, and for which we now neglect no opportunity to obtain every new apparatus that may prove of value in widening its scope. In fact, it is thoroughly modern in its equipment and equal to meeting any requirements the latest discoveries in analytical work of this nature may demand.

A special question blank designed to aid kidney sufferers in describing their symptoms will be forwarded to you on request.

Urine tested.—The Doctor Pierce Clinic of Urology will make a thorough and complete analysis of the urine for the sum of two dollars. This includes a most careful and scientific chemical and microscopical examination, also a bacteriological stain of the sediment, if indicated, and a complete type-written report of the analysis, with a letter of explanation, will be sent you by return mail. We will furnish a mailing case for sending sample (approved by the United States Post Office Department) with bottle and preservative, and send same by mail for *two dimes*.

This is a service of which a great many people are taking advantage today. It helps to keep "tabs" on your general health, and may prolong life. Many of our patients have an analysis made regularly, every three months.

When sending sample for analysis, write us under separate cover, giving a statement and history of your case. Ask any medical questions you wish answered. Address:

DR. PIERCE'S CLINIC
665 MAIN ST. BUFFALO, N. Y.

Every Married Couple

and all who contemplate marriage should own a complete book of life, such as the "Medical Adviser." It unfolds the secrets of married happiness, so often revealed too late. No book like it to be had at any price, 1008 pages—bound in substantial French Cloth. Contains a great many illustrations, some of them in colors. Sold formerly for $1.50. We can mention only a few of the chapters here: Mechanism of Life, History of Marriage, Advice for Mother and Babe, Nervous Troubles, Anatomy, Physiology, First Aid.

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For a limited time we will send one copy, **charges prepaid,** to any one filling out order blank enclosed in this book, and mailing it to us with **50 cts. (or same amount in postage stamps), to cover cost of paper, printing, binding, wrapping and postage.** Address World's Dispensary Medical Association, Buffalo, N. Y.

If you feel the need of a tonic,

Take DR. PIERCE'S
GOLDEN MEDICAL DISCOVERY

IN LIQUID OR TABLETS. ALL DRUG STORES

Send 10c. for Trial Package to Dr. Pierce's Invalids Hotel, Buffalo, N. Y. and write for free advice.

The Girl the Men Admire

Is the one with sparkling eyes—a clear, radiant, youthful complexion

The Sparkle of Perfect Health Comes to You, Girls, if You Take

DR. PIERCE'S

Favorite Prescription

AT YOUR DRUG STORE IN LIQUID OR TABLETS